



STRATEGIC ENVIRONMENT FOR LOGISTICS AND TRANSPORT

The aim of this course is to inculcate an understanding of the basic concepts of sustainability; government, politics and policies; art and science of corporate governance in logistics and transportation; economics and finance among professionals in the supply chain environment.

The objectives of this course are:

1. To provide the student with a basic understanding of sustainable business transport strategies and systems, international logistics and how customer value can be created through logistics;
2. To appreciate the role of international logistics and its interrelationships with other key Supra-systems in the business firm;
3. To identify issues and challenges that are critical to logistics managers in today's business Environment;
4. To develop an awareness of the role government, politics and policies in the strategic environment for logistics and transport;
5. To develop an interest in the field of international logistics.

COURSE OUTLINE

1. Introduction to Sustainable Business Strategy.
2. Relationship between corporation, society and sustainability- triple bottom line.
3. Sustainable Planning and strategic decisions in logistics and Transport
4. Sustainable Development, Government and Politics influence in logistics and transport
5. Government forms and public administration/participation
6. Strategic Management, the Strategic Position, Strategic Choices, Strategy into Action
7. The Business Environment, Investment appraisal techniques
8. Transport Economics and tools of economic analysis, market regulation models, financial Marketing and forecasting.
9. Structural drivers of change, Customer Value- strategic gaps, SWOT, Benchmarking, industry norms and standards, experience learning curve.

10. Strategic Cost Management and Control, Risk and Contingency Planning, Business risk model, risk control strategies
11. Budgetary Control and Standard costing in profit Planning
12. Budgetary Control, Zero Base Budgeting
13. Logistics Costing and Lean Accounting
14. Transport Legislation

Recommended Reading

1. William Scott and Stephen Gouth, Key issues in Sustainable development learning, Routledge Falmer, 2004
2. Verinder Grover, Ed, Government and Politics of Asian Countries, Deep and Deep Publications
Jim Tompkins, No Boundaries, Tompkins Press, 2002
3. Dan Moynihan and Brian Titley, Economics; a complete course, Prentice Hall, 2000
4. Kenneth N. Myers, Total Contingency Planning for Disasters, John Wiley and Sons Inc. 1993
5. Risk Management Journals
Journals and Periodicals